

**Youth Policy
Framework
2015-2020**

**Denis Wiering
Program manager**

Factors of impact:

impact driven youth strategy

Rotterdam is Growing



- **The strategy**
- **The Factor model**
- **The Impact driven policy model**
- **Put into practice**



- **Denis Wiering MCA**
- **Program manager City of Rotterdam**
 - Drugs & Alcohol strategy 2010-2014
 - Rotterdam in growing youth policy framework 2015-2020
 - Impact & Innovation
- **Supervisory board member MEE/Vivenz**
- **Chair National Platform parental psychopathology**
- **Vice chair Eurocities WG Children & Young People**
- **PhD-candidate public administration: mechanisms of slogans and measurements in transformation policy**

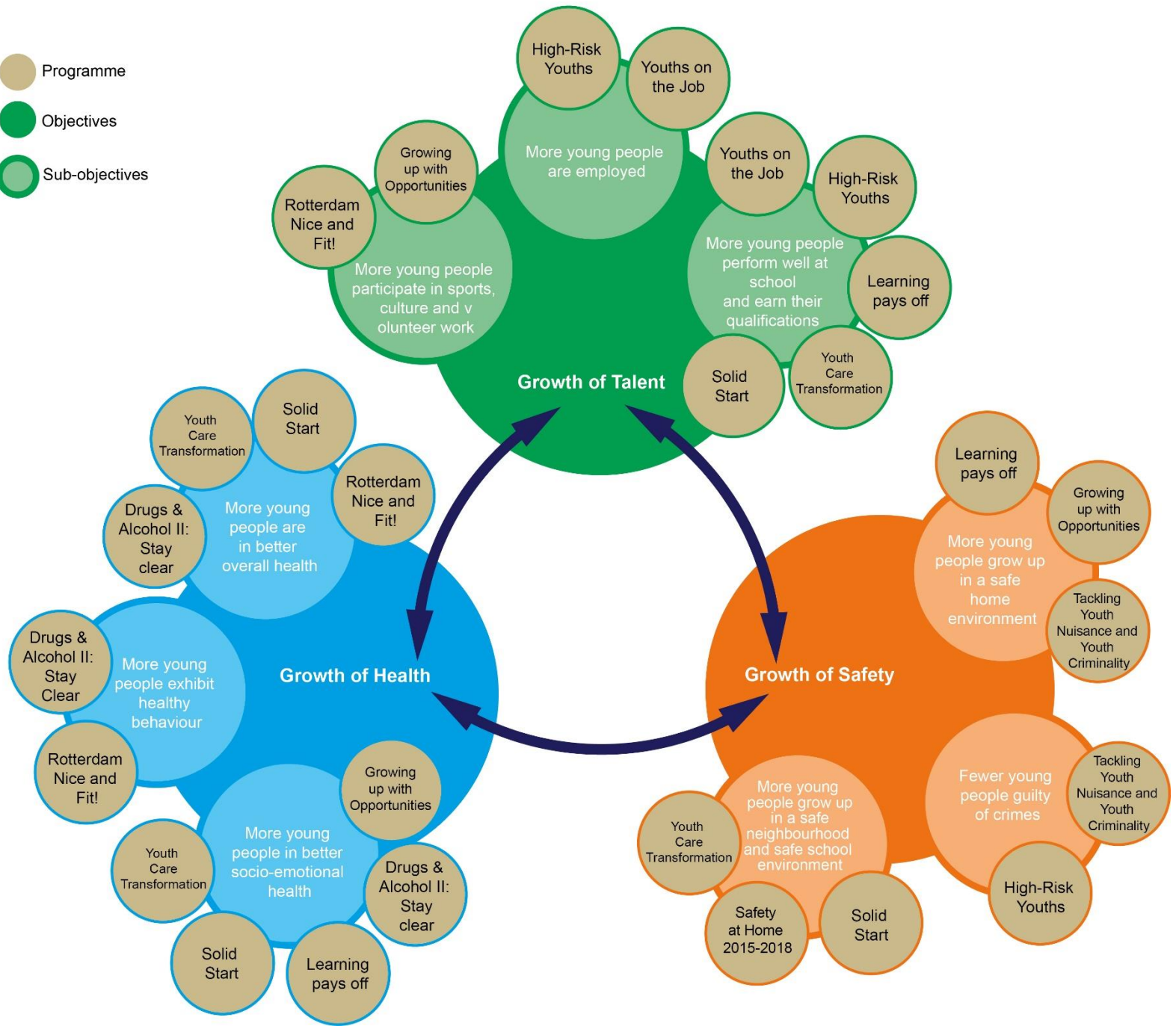
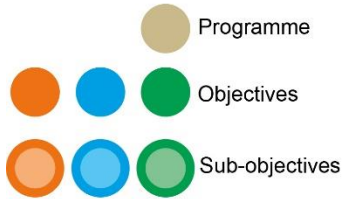


The strategy: impact, evidence and interaction

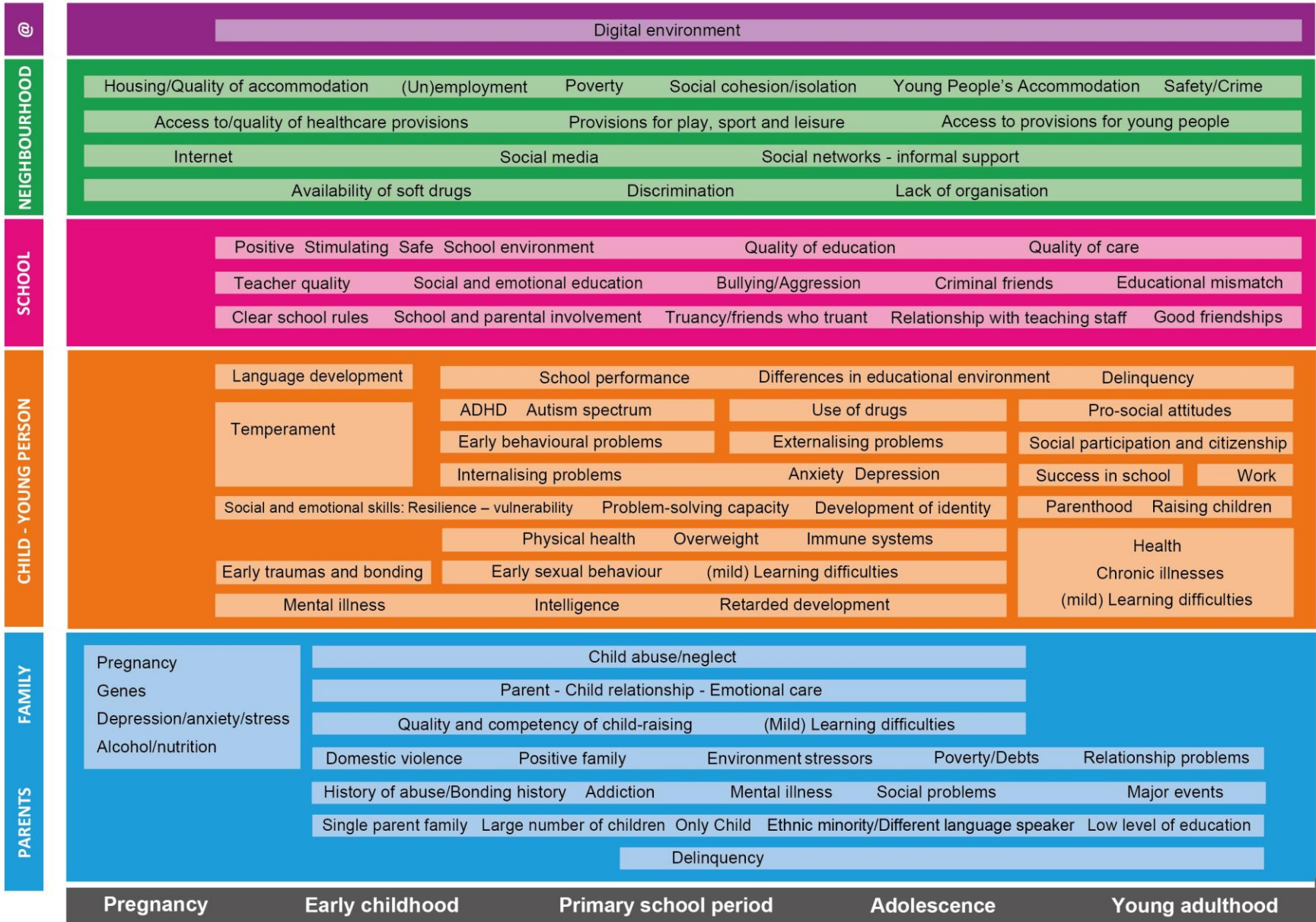
- **Impact driven:** start with societal outcomes, children and young people growing up healthier, safer and with more chances in life
- **Fundament of evidence:** detect the factors that influence those outcomes; embrace complexity
- **And a fundament of interaction:** work labs, scenario games, social marketing research, meetings
- **Not only combating symptoms, but delving deeper for more sustainable results**
 - Quality: do what works or could work: measure, interact, learn and improve



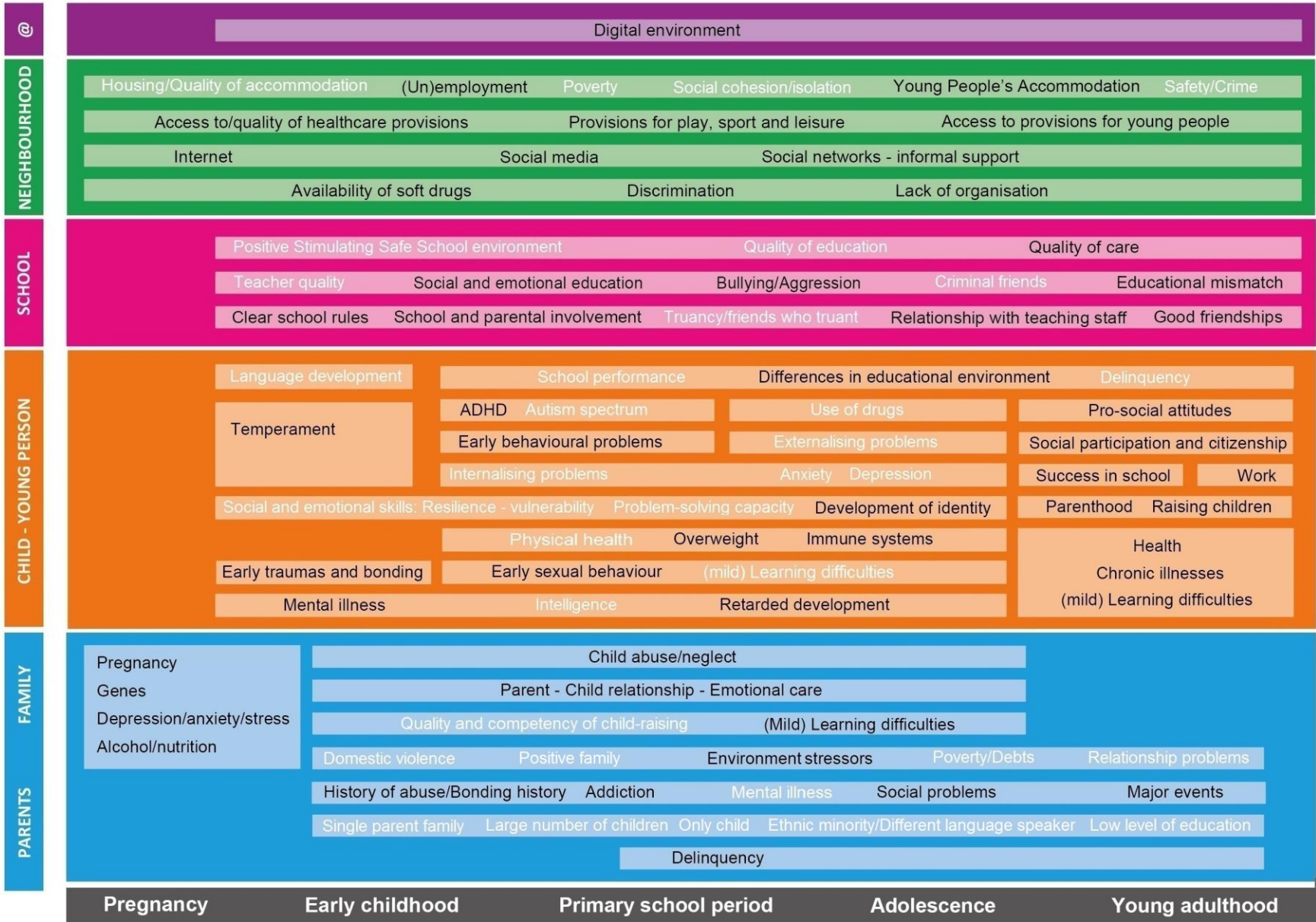
Relationship between Programmes and Objectives



Factors in Young People's Development

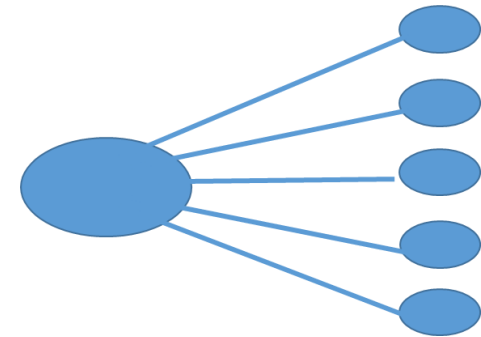
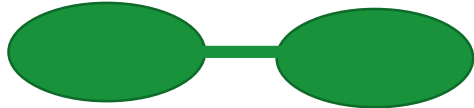


Factors in Young People's Development



Ranking of factors

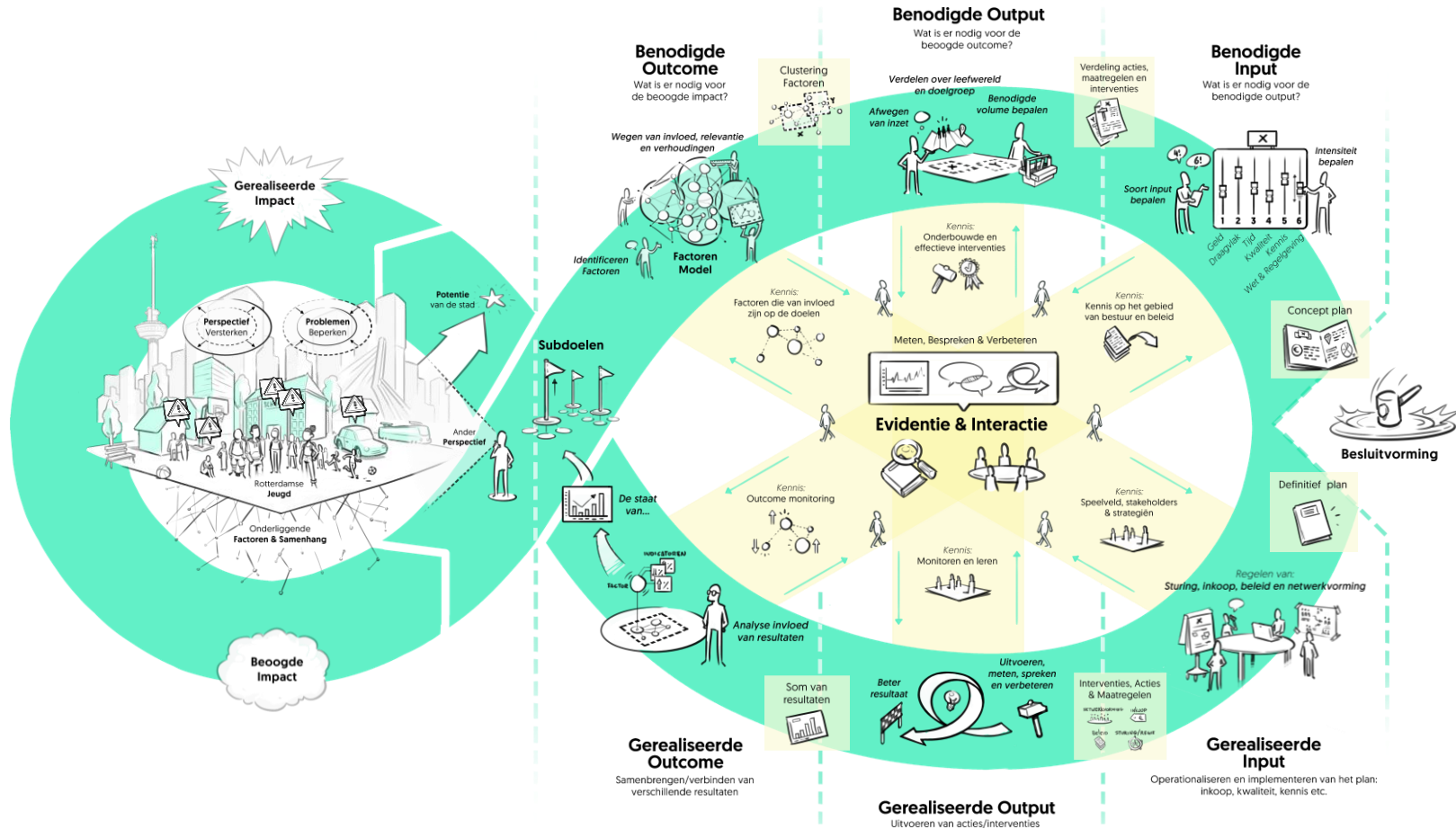
- On relevance, impact and prevalence



Factor	ranking
Social and emotional competences	1
Parental psychopathology	2
Social economic situation / debts / poverty	2
Parental skills	2
Psycho social problems	3
Truancy / school drop out / poor performances	3
Housing / deprived environment	3
Substance abuse	4
Domestic violence	4
Criminality	5
Sport and activity	5
Culture and leisure	5
Temperament	5
Acces to services	5
Nutricion	5



Impact driven policy model



- **State of the Youth ‘Staat van de Jeugd’**
- **Neighbourhood programming ‘Wijkprogrammering’:
Rotterdam is Growing in the city’s districts**
 - Analyse, set goals, act
 - Measure, learn and improve
- **Strategic policy programs: Solid Start ‘Stevige Start’,
Drugs & Alcohol part II, Promising Neighbourhoods**
- **Commissioning of amplition and prevention**
- **Research and development: Factor Model for all ages,
Dynamic CBA, data science analysis**



State of the youth 2019 and 2020

- **Increase in school performance: average Dutch National Final Test score from 533,3 in 2010 to 534,8 in 2019**
- **Decrease in youth unemployment: 10,2% in 2015, 5,7% in 2018**
- **Decrease in child poverty: 23% in 2013 to 18,4% in 2018**
- **Increase in birth outcomes: 11,5 per 1,000 births (2000-2008) to 7,4 per 1,000 births (2013-2018)**
- **Decrease in criminality: from 4.616 crimes committed by young people per year in 2010 to 3.246 per year in 2018**
- **Still: many challenges (drugs and alcohol misuse are stable after 50% decrease in 2014, healthy weight is stable after long time decrease, risky sexual behaviour is increasing – all stats are pre-corona)**





www.rotterdam.nl/jeugd



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